



# MISSOURI

## Department of Public Safety

### Division of Alcohol and Tobacco Control

FY2021 Version 2.0



#### ASPIRATION

Collaborate to provide a proactive approach for the public safety of Missourians

#### THEMES

Workforce  
Efficiencies

Communication

Protection and  
Service

Recovery

#### INITIATIVES

- Routinely evaluate agency needs to optimize resource allocation to best serve ATC partners and customers.
- Commit resources to collaborate on priority projects within DPS and across the State.
- Maintain continuity of service in liquor license processing through dynamic, alternative work scenarios.

- Develop and expand partnerships with local law enforcement and city and county licensing agencies.
- Network and collaborate with other local, state and national industry partners.
- Utilize surveys, social media, and other avenues to gather and provide feedback to improve internal and external measures.

- Conduct audits on top two tiers of industry to promote a level playing field.
- Ensure all alcohol beverage brands are registered and applicable excise taxes are paid.
- Take a proactive approach to compliance through education/outreach & training engagements.
- Address violators via enforcement activity and administrative disciplinary action.

- Complete Phase I (award vendor contract) of transitioning to an electronic license application process, ALCMS – Alcohol Licensing & Case Management Solution.
- Continue transitioning active license files to an electronic file management system, OnBase, to aid out-district/remote staff.